

REPORT

A New Way Forward For Governance in The Cotswold Water Park

Appendix C

Cotswold Water Park Strategic Review and Implementation Plan (Masterplan) (2009)

The Cotswold Water Park (CWP) Strategic Review and Implementation Plan (Masterplan) was approved by the CWP Joint Committee in July 2008 and since that point has acted as the framework for the work progressed by the Joint Committee and other partners within the CWP, in particular the CWP Trust / Society. In 2010 a review of the Masterplan was undertaken to ensure that it was still relevant and to make any amendments, for example where projects have come forward etc. This was approved by the Joint Committee in December 2010.

The 2008 Stage III final report, the non-technical summary and the 2010 amendments can be found at
http://www.waterpark.org/society/cwp_master_plan.html

The Vision of the Plan is –

To harness the resources and economic activity in the Cotswold Water Park to create a distinctive and sustainable countryside of high environmental value for the benefit of local residents and people working and visiting the area.

The Aims of the Masterplan

A1 Become a distinguished countryside environment in which to live and work, creating a sense of community spirit, pride, well-being, vitality and prosperity across the whole of the CWP area.

A2 Become a premier site for nature conservation, achieving regionally, nationally and internationally important biodiversity targets through a programme in which stakeholders can create, nurture, and protect rare and endangered indigenous habitats and species.

A3 Offer a range of sports, leisure and recreation facilities that promote public access and enjoyment of the countryside for local residents and visitors.

A4 Present a quality visitor destination that draws on the unique character of the lakes, settlements, sports, history and natural environment to deliver a wide range of experiences.

A5 Become a truly sustainable place that is pioneering in its approach to development that incorporates measures to significantly reduce the environmental impact of all types of activity.